


# Jana Köhler, MSc BSc

Curriculum vitae

Urban and Environmental Psychology Unit, University of Vienna  
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 JanaKoehler\_

 <https://osf.io/bskvy>

## Education

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| 05/2021 – today   | <b>PhD Student Urban and Environmental Psychology Unit</b><br>Faculty of Psychology, University of Vienna (Austria)<br>Supervisors: Prof. Dr. Sabine Pahl, Dr. Mathew White  |
| 08/2019 – 04/2021 | <b>M.Sc. Psychological Science</b><br>Göteborgs Universitet, Gothenburg (Sweden)<br>Study focus: Environmental Psychology<br>(Grade: Pass with Distinction)<br>Master thesis: “Does climate change media reporting lead to action against climate change?”<br>Supervisor: Cecilia Jakobsson Bergstad |
| 10/2015 – 02/2019 | <b>B.Sc. Business Psychology</b><br>University of Applied Sciences, Darmstadt (Germany)<br>Study focus I: Environmental and Sustainability Psychology<br>Study focus II: Market, Consumer and Media Psychology<br>(Grade: 1.2)   |
| 10/2014 – 09/2015 | <b>B.A. Political Science (Major) and British Studies (Minor)</b><br>Johannes Gutenberg-University, Mainz (Germany)  |

## Professional experience

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| 10/2018 – 05/2021 | <b>PSY:PLAN Institute for Architectural and Environmental Psychology (Germany)</b><br>Assistant researcher <ul style="list-style-type: none"><li>– Literature research and review</li><li>– Design and conduction of data collection</li><li>– Data analysis</li></ul> |
| 10/2018 – 09/2019 | <b>Project Systeminnovation Sustainable Development (Germany)</b><br>Assistant researcher  |

- Psychological accompanying research for transformation and innovation processes
- Support of design and conduction of data collection
- Development of a citizen panel for participative sustainable development innovations

03/2018 – 08/2018

**Research Internship Understanding Risk Research Group, School of Psychology, Cardiff University (Wales)**

- Assistance with field-based recruitment and data collection on a doctoral project
- Assistance with laboratory-based data collection
- Assistance with statistical analyses
- Research, design and conduction of an original online experiment
- Attendance of and participation as a speaker in regular research group talks

04/2017 – 02/2018

**Project C/sells, SINTEG (Germany)**

University project in cooperation with Fraunhofer ISI

- Design and conduction of qualitative interview study on prosuming with photovoltaic plants for the C/sells (SINTEG) project

## Publications

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**Köhler, J. K.**, Kreil, A. S., Wenger, A., Darmandieu, A., Graves, C., Haugestad, C. A. P., Holzen, V., Keller, A., Lloyd, S., Marczak, M., Međugorac, V., Rosa, C. D. (under review). The need for decarbonization and the future of conferences: Perspectives of early career researchers in environmental psychology (working title).

Bergquist, M., Blumenschein, P., Ejelöv, E., Karinti, P., **Köhler, J.**, Ramos, E., Rödström, J. (2021). Replicating the focus theory of normative conduct as tested by Cialdini et al. (1990). *Journal of Environmental Psychology*. <https://doi.org/10.1016/j.jenvp.2021.101573>

Moczek, M., Nuss, M., **Köhler, J.** (2021). Volunteering in the Citizen Science Project “Insects of Saxony”—The Larger the Island of Knowledge, the Longer the Bank of Questions. *Insects*, 12(3), 262. <https://doi.org/10.3390/insects12030262>

Keller, A., **Köhler, J.**, Eisen, C., Kleihauer, S., & Hanss, D. (2021). Why consumers shift from single-use to reusable drink cups: An empirical application of the stage model of self-regulated behavioural change. *Sustainable Production and Consumption*, 27, 1672-1687. <https://doi.org/10.1016/j.spc.2021.04.001>

Moczek, N., & **Köhler, J.** (2020). The cooperation of professional and volunteering scientists in the citizen science project „Tracing the Garden Dormouse“. *Umweltpsychologie*, 24(2).

Whitmarsh, L., Capstick, S., Moore, I., **Köhler, J.**, & Le Quéré, C. (2020). Use of aviation by climate change researchers: Structural influences, personal attitudes, and information provision. *Global Environmental Change*, 65, 102184. <https://doi.org/10.1016/j.gloenvcha.2020.102184>

**Köhler, J.**, Whitmarsh, L., & Hanss, D. (2020). Motivated justification as a barrier to high-impact pro-environmental behaviour. *Umweltpsychologie*, 24(1), 191-200.

**Köhler, J.**, Lange, J., Lohmann, V., Lemki, V., Dütschke, E., & Hanss, D. (2019). Why do households (not) invest in photovoltaic systems? An empirical exploration of motives, barriers and expectations. *Umweltpsychologie*, 23(2), 12-37.

## Talks and presentations

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November 2021. Psychological expert on panel „*Die krisenfeste Gesellschaft - Nur mit sozial-ökologischer Transformation!*“ part of talk series “future:changes“ by Albert Schweitzer Haus Forum der Zivilgesellschaft , in cooperation with Zentrum für Globalen Wandel und Nachhaltigkeit University for of Natural Resources and Life Sciences, Vienna [<https://www.youtube.com/watch?v=O6tYVBJbwHA&t=1335s>].

September 2021. Presenter in colloquium “*Why it is hard to act on climate change and what we can do about it*” [<https://www.youtube.com/watch?v=dFadtmPjdBM>].

Bergquist, M., Blumenschein, P., Ejelöv, E., Karinti, P., **Köhler, J.**, Ramos, E., Rödström, J. (2020). Replicating the focus theory of normative conduct as tested by Cialdini et al. (1990). *VDS CoBeNe PhD Academy 2022*. Vienna, virtual. (Presenter)

Bergquist, M., Blumenschein, P., Ejelöv, E., Karinti, P., **Köhler, J.**, Ramos, E., Rödström, J. (2020). Replicating the focus theory of normative conduct as tested by Cialdini et al. (1990). *RKTS Workshop for European Association of Social Psychology 2022*. Landau, virtual. (Presenter)

Bergquist, M., Blumenschein, P., Ejelöv, E., Karinti, P., **Köhler, J.**, Ramos, E., Rödström, J. (2020). Social norms of littering: Does Cialdini's finding replicate 30 years later? *Centre for Collective Action Research Annual Conference 2020*. Gothenburg. (Presenter)

Helferich, M., Hanss, D., Doran, R., **Köhler, J.**, Salmela-Aro, K., & Ogunbode, C. (2020). Associations between climate change-related efficacy beliefs, social norms, and climate anxiety among young people in Germany. *17th European Association for Research on Adolescence Conference*. Porto.

Eisen, C., **Köhler, J.**, Keller, A., Hanss, D., Kleihauer, S., & Wendorff, N. (2019). The Stage Model of Self-Regulated Behavioural Change and its Contributions to Sustainable Transformations. *Book of Abstracts of the 12th International Transdisciplinarity Conference*, (S. 84). Gothenburg. (Presenter)

Eisen, C., **Köhler, J.**, Keller, A., Hanss, D., Kleihauer, S., & Wendorff, N. (2019). Coffee-to-Go Cup Consumption and Self-Regulated Behavioural Change. *Book of Abstracts of the 19th International Conference on Environmental Psychology*, (S. 155). Plymouth. (Presenter)

**Köhler, J.**, Eisen, C., Anna Keller, A., & Hanss, D. (2019). Promoting sustainable mobility for shopping purposes: An application of the stage model of self-regulated behavioural change. *Poster Abstracts of the 19th International Conference on Environmental Psychology* , (S. 241). Plymouth. (Presenter)

Moczek, N., & **Köhler, J.** (2019). What do Scientists expect when planning a Citizen Science Project for Nature Conservation? *Poster Abstracts of the 19th International Conference on Environmental Psychology*, (S. 249). Plymouth. (Presenter)

**Köhler, J.**, Semen, M., Lange, J., Becker, J., Brauer, F., Lohmann, V., . . . Hanss, D. (2018). Social, Structural, Personal and Contextual Factors of Prosuming in Households. *BEHAVE 2018 - 5th European Conference on*

*Behaviour and Energy Efficiency* (S. 196-197). Winterthur: ZHAW Zürcher Hochschule für Angewandte Wissenschaften. (Presenter)

## Teaching and supervision

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03/2022 – today

**Lecturer in BSc Psychology at University of Vienna** (teaching appointment as PhD candidate)

- Conceptualization and teaching of a two-semester Bachelor thesis seminar
- Supervision of Bachelor theses in Environmental Psychology (~ 9 students)

## Languages

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German (native), English (fluent), French (basic), Swedish (basic), Spanish (basic)